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NATO'S 16TH SUPREME ALLIED COMMANDER

Ukraine War and **Global Geopolitics** THURSDAY, FEBRUARY 8

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CBS SUNDAY MORNING'S SCIENCE CORRESPONDENT

Artificial Intelligence, Technology and Science



Michael Oren

AMERICAN-BORN ISRAELI HISTORIAN, ISRAEL'S FORMER AMBASSADOR TO THE UNITED STATES

Israel, Forging the Twenty-First Century





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Dear Indian Wells Community,

As we welcome a new year in Indian Wells, I'd like to take a moment to reflect on 2023 and look forward to 2024.

This past holiday season, Indian Wells Winterfest returned to the Indian Wells Golf Resort for its second year. This fun-filled event offers the ultimate desert holiday experience with programming such as tree lighting, roller skating, the ever-popular Shots in the Night, Top Tracer, and other family-friendly activities.

We also celebrated two new additions to our business community. Sprouts Farmers Market opened in the Village Shopping Center on October 13 and now provides our residents with fresh, accessible groceries. Additionally, the Miramonte Resort has become the Tommy Bahama Miramonte Resort & Spa, the first of its kind for the luxury lifestyle brand.



In 2023, residents enjoyed the benefits of our partnership with Acrisure Arena, home to the Coachella Valley Firebirds, and that will continue into 2024. Through the Resident Benefit Card program, Indian Wells residents receive perks such as a designated Indian Wells Night at a Firebirds game, discounted tickets, and presale access to concert tickets.

On top of all that, the City remains fiscally sound. Our cash reserves continue to be strong at nearly \$50 million. The adopted budget includes a \$1 million surplus, reserves \$2 million toward long-term capital projects, maintains a fully funded pension program and funds a five-year capital investment of more than \$43 million in the community.

Looking ahead, the City of Indian Wells has several sporting partnerships emerging that will bring visitors from all around to our community. The City is proud to sponsor the 44th competitive season of the Epson Tour Championship in 2024, elevating our status as a premier golfing destination and emphasizing our commitment to promoting good sportsmanship and excellence. Tennis fans will return with the BNP Paribas Open in March. This continues to be a standout event, attracting record-breaking 450,000 fans and achieving the highest single-day attendance record.

Indian Wells maintains its status as a premier tourist destination, utilizing tourism dollars to fund services in our community. The City will continue to develop new marketing opportunities, promote partnerships, and increase awareness of local events.

If you have any questions about anything Indian Wells visit **www.cityofindianwells.org**, give us a call at (760) 346-2489, or pay us a visit at City Hall.

Here's to another fantastic year for our community and what's to come!

Sincerely,

Chris Freeland City Manager

44-950 Eldorado Drive – Indian Wells, California 92210-7497- (V) 760.346.2489 (F) 760.346.0407

TABLE OF CONTENTS

Chairman Message	5
Resorts & Spas / Hotels	7
Country Clubs	11
Dining	13
Real Estate	20
Health & Wellness	26
Products & Professional Services	33

Indian Wells Chamber of Commerce & Visitor Center

74-900 Highway 111, Suite 215 Indian Wells, CA 92210 Ph: (760) 346-7095 | Fax: (760) 346-7605 Website: www.indianwellschamber.com Email: info@indianwellschamber.com

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Web: www.creativejuicez.com

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From the Chairman of the Board



On behalf of the Indian Wells Chamber of Commerce and our business partners, we welcome you to experience all that our city has to offer. The City of Indian Wells boast four world class resorts, relaxing spa facilities, award winning golf courses, International tennis tournaments and many fine dining establishments. At the center of our Indian Wells Campus is the Indian Wells Golf Resort which is open to all with its fine dining inside the VUE Grille and Bar offering meeting facilities, desert views and friendly atmosphere, and of two well known golf courses. Indian Wells Chamber of Commerce is unique in that we not only cater

to our local business community, but we truly are there for our residents to assist in any need they may have. Our mixers and other events allow our members to not only connect with other business owners, but also directly with residents from our community.

We take pride in assisting every phone request our residents may have. Our also is available to meet with all of our business owners by offering a complimentary business strategy session throughout the year.

Whether you are shopping at our specialty shops or boutiques, enjoying the many wonderful restaurants, or just needing the day to day service of a cleaner or plumber, we invite you to use our magazine guide as your primary business resource, and to consider our members for all of your needs.

Sincerely,

Melanie Rhodes

Chairwoman of the Board Indian Wells Chamber of Commerce Melanie Rhodes Medi-Care Specialist





Resorts & Spas / Hotels

INDIAN WELLS RESORT HOTEL

76-661 Hwy 111 • Indian Wells, CA 92210 | **(760) 345-6466** Newly renovated. This hotel was founded in 1957 by Lucille Ball and Desi Arnaz. The old Hollywood flavor is preserved in the retro touch with Live entertainment and dining in the lounge.

HYATT REGENCY INDIAN WELLS RESORT & SPA

44600 Indian Wells Lane • Indian Wells, CA 92210 | (760) 776-1234

Enjoy 2 golf courses, waterpark with dueling slides and lazy river. There are 4 choices to dine from very casual to fine dining. The beautiful grounds include a fitness center and spa.

HOMEWOOD SUITES BY HILTON LA QUINTA

45200 Washington Street • La Quinta, CA 92253 | **(760) 391-4600** Conveniently located. Enjoy a full in-suite kitchen in your room and take advantage of the daily free hot breakfast. Free social hours during the weekdays.

TOMMY BAHAMA MIRAMONTE RESORT & SPA

45000 Indian Wells Lane • Indian Wells, CA 92210 | (442) 305-4500 Is an oasis at the heart of it all: a destination where guests come to escape the deadlines and demands of the every day; where they're inspired to soak up life's simple pleasures and celebrate its greatest moments.

RENAISSANCE ESMERALDA RESORT & SPA INDIAN WELLS 44400 Indian Wells Lane • Indian Wells, CA 92210 | (760) 773-4444 Enjoy 36 holes of championship golf, The Spa Esmeralda or resort style pool. There are 5 dining choices to choose from.

HAMPTON INN & SUITES PALM DESERT

74900 Gerald Ford Dr. • Palm Desert, CA 92211 | (760) 340-1001 Palm Desert – Casual, modern hotel with complimentary breakfast, outdoor pool and fitness center.

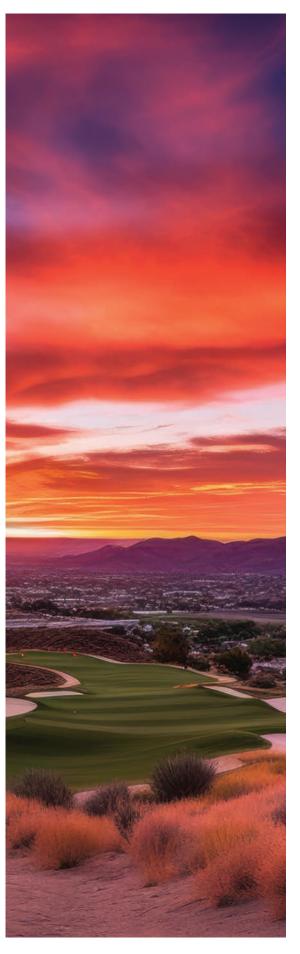
SANDS HOTEL & SPA

44-985 Province Way • Indian Wells, CA 92210 | (760) 321-3771 Is a designer boutique hotel in the prominent and exclusive community of Indian Wells, California.

HOTEL PASEO, AUTOGRAPH COLLECTION

45-400 Larkspur Ln, Palm Desert, CA 92260 | (760) 340-9001

Hotel Paseo's central location is ideal for exploring Palm Springs and the beautiful Coachella Valley. Lounge by a crystal blue pool and refresh with a drink from the poolside cabana bar.





FIND YOUR PATH

Discover the intersection of art and hospitality at Hotel PASEO where the path to your perfect vacation leads to world class experiences in food, relaxation and local immersion. Be inspired by some of the Desert's most unique attractions during your stay and enjoy upscale shopping, galleries, nightlife, outdoor excursions and more from our central location. With modern luxuries woven into each turn, be fully immersed in moments designed to impress and indulge in the experience of a lifetime.







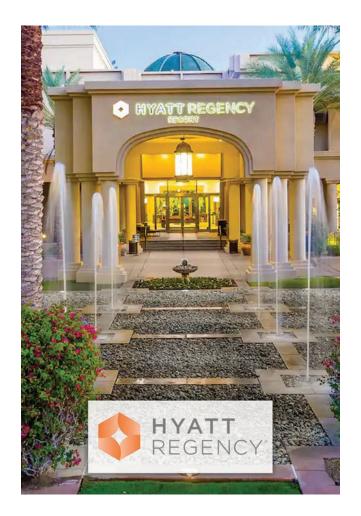


A MODERN TWIST ON CALIFORNIA CUISINE

Featuring local and fresh ingredients supported by area farms, Larkspur Grill serves inspired cuisine in a relaxed environment. Experience an artful take on culinary and cocktails where you're sure to find a friendly face behind the bar, at a neighboring table or playing on our entertainment stage. With live music Wednesdays through Saturdays, seasonal menus and daily happy hour, the path to a memorable dining experience starts at Larkspur Grill.



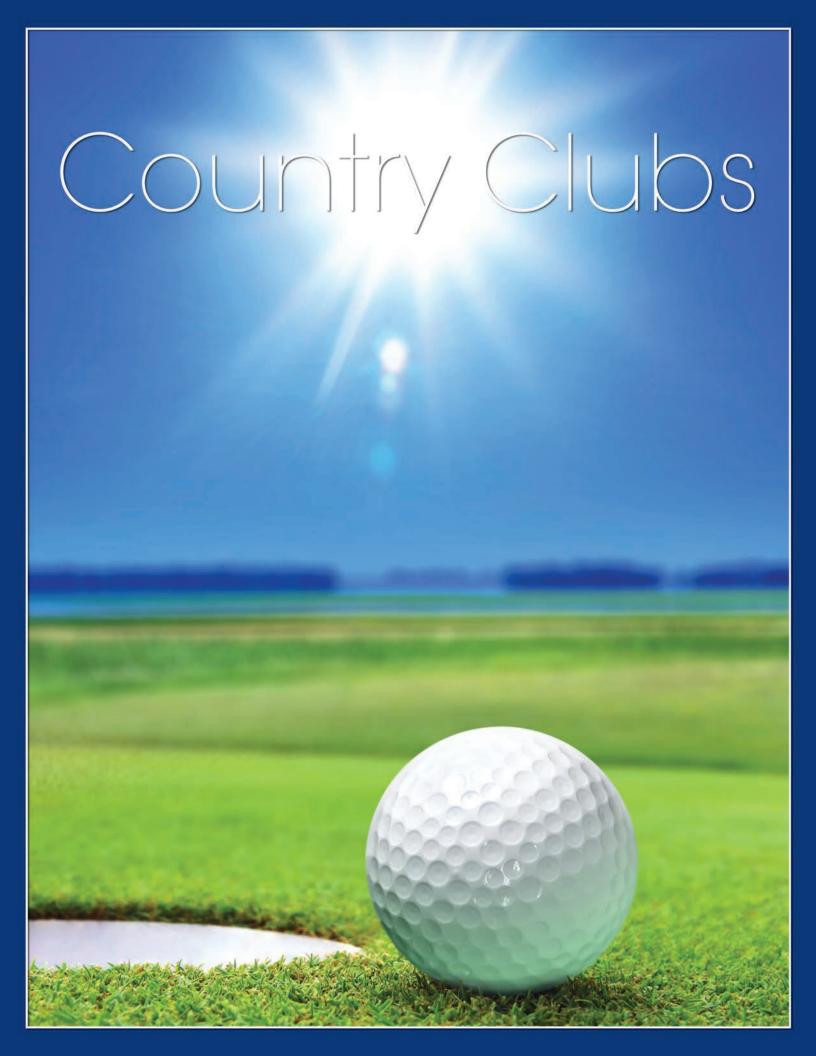








Tommy Bahama® MIRAMONTE Resort & Spa



Country Clubs

Indian Wells Country Club

46-000 Club Drive Indian Wells, CA 92210 (760) 345-2561

Toscana Country Club

76009 Via Club Drive Indian Wells, CA 92210 (760) 404-1444

Desert Horizons Country Club

44-900 Desert Horizons Drive Indian Wells, CA 92210 (760) 340-4646

The Vintage Club

75001 Vintage Drive Indian Wells, CA 92210 (760) 340-0500

GHA-Collection The Province

Highway 111 & Province Way Indian Wells, CA 92210 (760) 834-9039

The Reserve Club

49-400 Desert Butte Trail Indian Wells, CA 92210 (760) 674-2274

Eldorado Country Clubs

46-000 Fairway Drive Indian Wells, CA 92210 (760) 346-8081





Dining

MARIO'S ITALIAN CAFÉ - 73-155 Hwy 111 • Palm Desert, CA 92260 | (760) 341-1130

Has 7 locations throughout the valley. Their menu consists of old-world family recipes including pizza; pasta; soups; salads; meat and seafood dishes. The restaurants are run by three generations of Mario Del Guidice's family and they boast that they serve the largest glass of wine in the desert'.

THE NEST – 75-188 Hwy 111 • Indian Wells, CA 92210 | (760) 346-2314

People from everywhere are familiar with THE NEST. It's been popular since 1965 due to the great food and fun atmosphere rendered by a piano bar and dance floor. The owners have consistently maintained the high standards of good dining and enjoyable entertainment.

BABALOO LOUNGE – 73-833 Hwy 111 • Palm Desert, CA 92260 | (760) 895-4186

A new flavor has come to the valley! Enjoy exciting Cuban and Peruvian cuisine indoors or in the shade of the beautiful outdoor patio. This is a fun lounge with specialty cocktails, delicious and unique food. The lounge is alive with music seven days a week.

LG'S PRIME STEAKHOUSE – 78525 Highway 111, Suite 100 • La Quinta, CA 92253 | (760) 771-9911 Their steaks are strictly prime and they also feature lamb; chicken; porkchops; fish; lobster and crab. They offer an award-winning wine list as well. Your dining experience will be special whether you dine inside or on the patio. They have a location in La Quinta and also in Palm Springs.

RUTH'S CHRIS STEAK HOUSE – 74-740 Hwy 111 • Palm Desert, CA 92260 | (760) 779-1998 Is sure to make any special occasion more memorable. The quality of the steak and seafood is always top choice. Your food will be served sizzling on a hot plate. Choose from the prime cuts of meat along with the outstanding side dishes. The wine list offers a choice of wine for anyone with a discernable palate.

VICKY'S OF SANTA FE - 45-100 Club Dr. • Indian Wells, CA 92210 | (760) 345-9770

Is an elegant, warm and inviting restaurant that serves American Food including fabulous steaks; seafood; lamb; veal; pork and chicken. The restaurant has retained its great reputation since it opened in 1989. Their wine selection is superlative. The lounge is alive with great music.

INDIAN KITCHEN – 74901 CA-111 S • Indian Wells, CA 92210 | (760) 610-2407

Authentic flavors & fresh inspiration create a unique dining experience. We are proud to be a part of this magnificent community by offering modern Indian Dining in Indian Wells.

BROKEN YOLK CAFE – 78430 Highway 111 • La Quinta, CA 92250 | (760) 777-9655

La Quinta. Enjoy breakfast, brunch and lunch here accompanied by Mimosas. A good choice ranging from French Toast, Omelets, Huevos Rancheros, Signature Benedicts to name a few breakfast items. Tasty burgers and onion rings are among the other lunch items.

BABY'S MARCHE' SPECIALTY MARKET & RESTAURANT – FRENCH RESTAURANT 75270 US Highway 111, Suite 200 • Indian Wells, CA 92210 | (442) 666-4472 Authentic French specialties.

Dining - Continued

CORK TREE CALIFORNIA CUISINE – 74-950 Country Club Dr. • Palm Desert, CA 92260 | (760) 779-0123

Welcome to the Cork Tree. We hope that you will find our wines as enjoyable as our food. Just as the Chef features California Cuisine on the menu, our wine list will focus on the wines of California along with neighboring West Coast, and Canada.

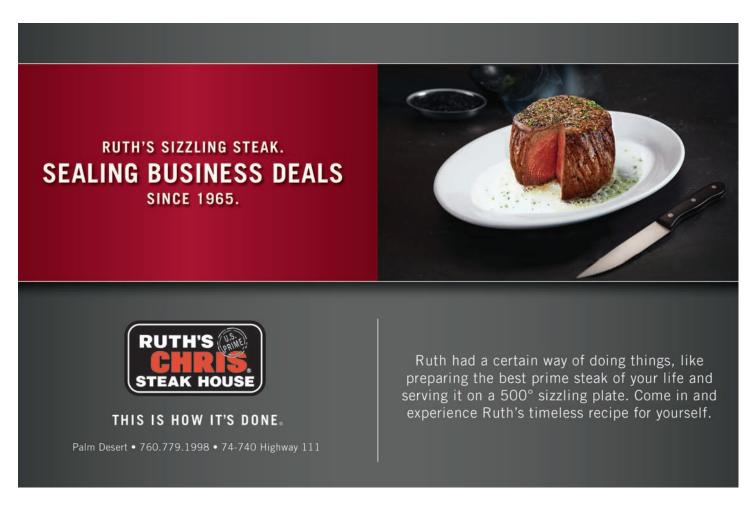
EUREKA! – 74-985 Hwy 111 • Indian Wells, CA 92210 | (760) 834-7700

The doors are open and ready to serve you the best of all-American craft food and beverages. Creating a unique dining experience is what they are all about.

JOHN'S RESTAURANT - 74-601 Hwy 111 • Palm Desert, CA 92260 | (760) 346-3352

Our restaurant has been serving Palm Desert and nearby communities since 1985. We take great pride in serving the great food at affordable prices to our customers and appreciate their support for nearly 30 years in the desert.

*Dining available inside all resorts





Voted by Locals
the Pestaurant
Pestaurant



Serving the Valley for More than 50 Nears

"Your Neighborhood Italian Cafe Restaurant"



The Valley's Favorite Italian Restaurant



Six Great Family Locations







3 GENERATIONS SERVING THE VALLEY

In 1972 the Del Guidice family moved from Brooklyn, Queens, New York, and settled in the Coachella Valley. 50 years and three generations later, the family still enjoys serving old-world, family style recipes, reaching back five generations to far away Naples, Italy, for the authentic flavor that is uniquely Mario's.

Mario and Family, and our 6 Coachella Valley Italian Cafes, encourage participation in community service activities. For more than 50 years the Mario family have all been locally minded restauranteurs, providing help for our communities' children. From the beginning we have sponsored fund-raising activities for organizations that are special to us, giving 100% of the proceeds to such groups as • Desert Arc, • Relay for Life, • 13 Local High Schools, • The Homeless, • First Responders, • Coachella Valley Rescue Mission. More than 20,000 meals are provided annually to help these great organizations or raise money for their good causes. We invite you to join us in our year round efforts to support these vital groups.







73-155 Highway 111, Palm Desert, CA (760) 341-1130

SEVEN NIGHTS A WEEK

Lobster Cioppino

Only Cioppino Served With a Whole Lobster Tail \$37.95



RESERVATIONS RECOMMENDED

SEVEN NIGHTS A WEEK

St louis Ribs

Served with Beans, Cole Slaw, French Fries & Garlic Bread \$18.95



SEVEN NIGHTS A WEEK

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\$18.95

Soup or Salad

• Choose from 21 Dinner Specials

Veal Pasta
 House Dessert

Seafood
 Chicken

WEDNESDAY, from 5 p.m.

INCREDIBLE

Limited Supply - Reserve Your Cut ●QUEEN CUT ●KING CUT

\$24.95

With mashed or baked potatoes & vegetables

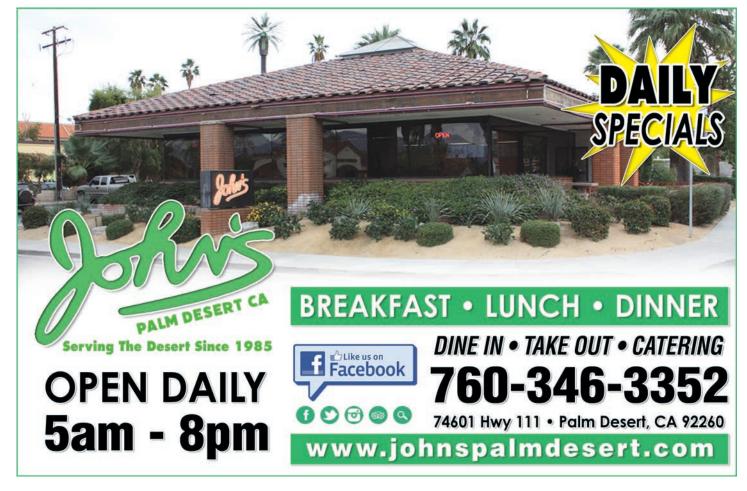


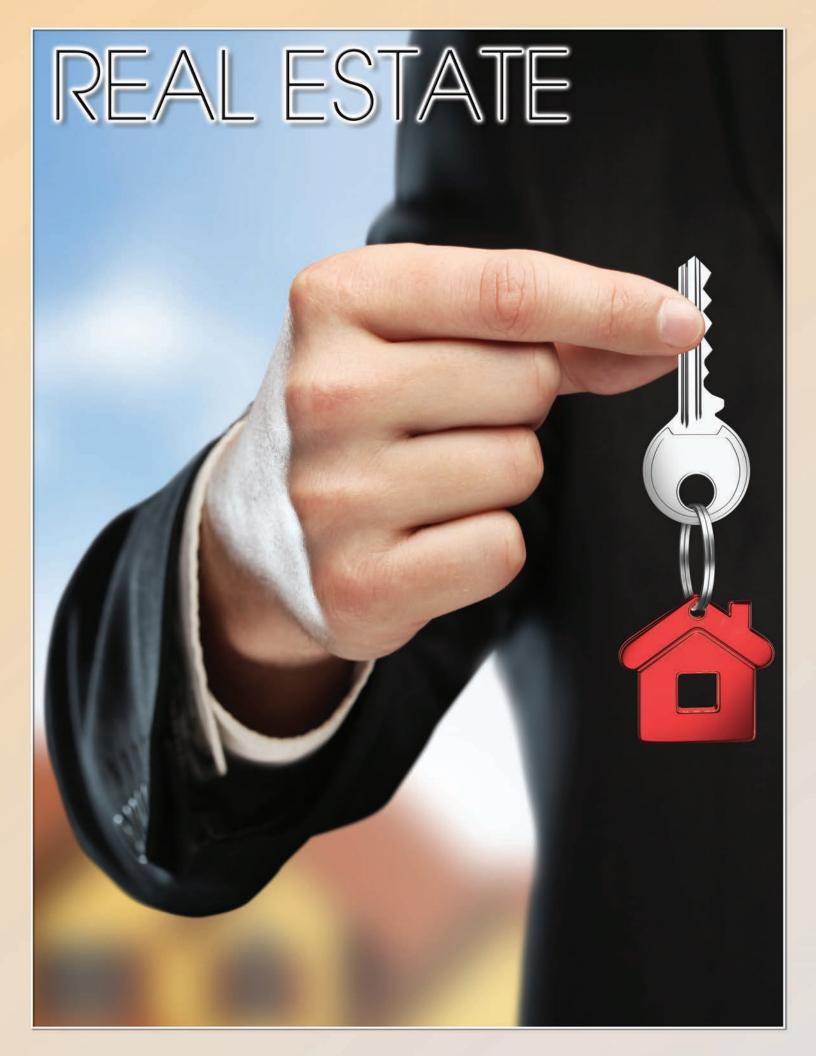
5 pm untill they're gone











Real Estate

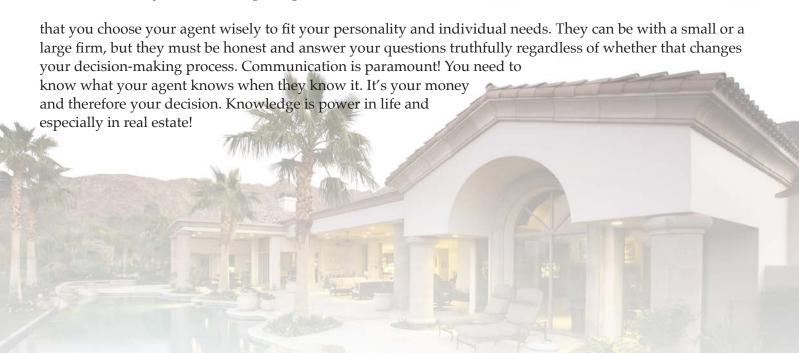
Real estate in the Coachella Valley is fascinating! It is never boring! Every hour is different, and each day, week, month and year is unique also. We only have two seasons here in our beautiful Desert: high season and off-season. High season comprises November through April as most of our thought patterns indicate. Historically the numbers have shown that the number of transactions taking place in the off-season is about the same as the number taking place in high season when everyone comes to take advantage of our warm weather. There was an aberration to this in part of the off-season in 2023. However, sales picked up again and are moving along nicely as we approach the New Year. It's a good time to buy or to sell.

2023 has given real estate agents and their companies a lot to deal with. The lack of inventory of homes for sale along with the rapid increase in interest rates and subsequently the mortgage rates, the wars taking place in the world, the fear of recession and unemployment, the political climate domestically and worldwide, are just some of the issues that appears to be keeping allof us on our toes and reluctant to make major life changing decisions such as buying or selling a home. Yet, we do continue to move forward and make those decisions! We are strong!

Watching the real estate market is like watching the stock market, but in slow motion. Both markets are driven by the same underlying fundamentals. One requires decisions to be made in seconds or minutes and the other market allows ample time to gather information and apply it to each one's individual situation. Buyers and sellers of real estate have a plethora of professionals to engage with to help them get to the bottom line.

The Coachella Valley real estate market is wide in terms of prices and locations. There should be something for everyone whether it is a \$200,000 property or a \$15,000,000 property. We have gated and ungated communities, golf or tennis-oriented communities including social groups of like-minded people within the communities. Be open to an agent helping you!

Real estate agents are very important to the real estate transaction process because they are on the front line and their license requires them to be up to date on laws, requirements, regulations, paperwork required, etc. It also requires agents to always act in the best interests of their clients and to treat all parties to a transaction honestly. Agents are as varied as their clients. It is also very important to find and work with an agent that fits your wants and needs and is easy for you to communicate with and trust. One size does not fit all. Make sure that if you are contemplating a real estate transaction here in our Beautiful Desert



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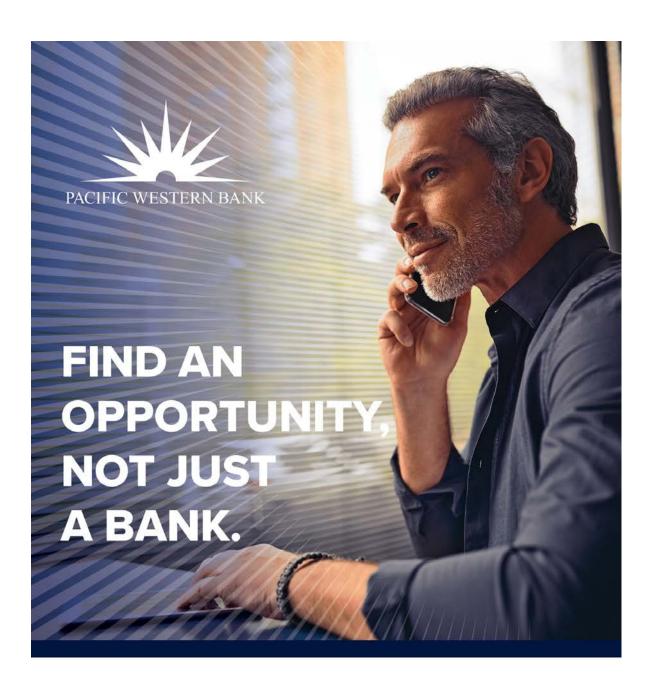
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We are proud to support the

Indian Wells Chamber of Commerce

Thank you for your continued commitment and dedication.

Let's Connect.

Ana Gallegos | VP, Branch Operations Manager 760.836.0870 | agallegos@pacwest.com



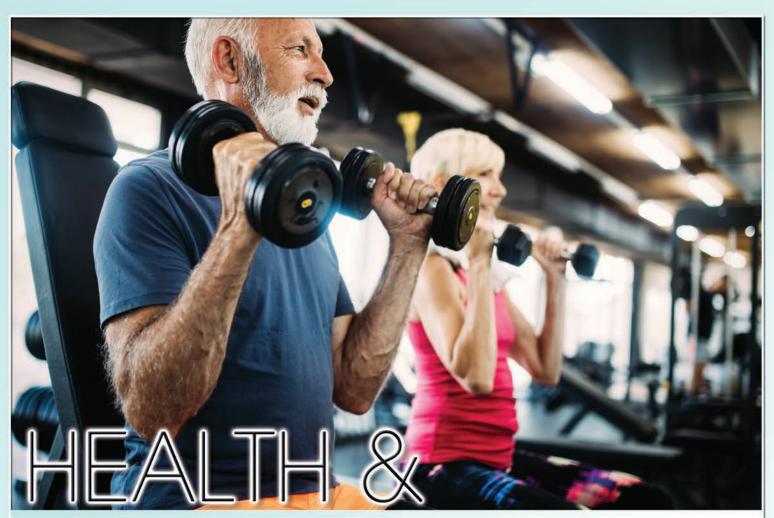
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Health & Wellness

DESERT REGIONAL MEDICAL CENTER - 1150 N Indian Canyon Dr. • Palm Springs, CA 92262 | (760) 323-6511

In Palm Springs offers a comprehensive array of services that include: Emergency/Trauma Services; Comprehensive Cancer Center; Institute of Clinical Orthopedics and Neurosciences; Bariatric Specialists; Joslyn Diabetes Center; El Mirador Imaging Center and in-patient and out-patient rehabilitation services. The Medical Center has expanded three of its clinics to the La Quinta Medical Center; Comprehensive Cancer Center; Institute of Clinical Orthopedics and Neurosciences along with La Quinta Imaging.

EISENHOWER MEDICAL CENTER - 39000 Bob Hope Dr. • Rancho Mirage, CA 92270 | (760) 340-3911

In Rancho Mirage is made up of 130 acres including the non-profit hospital that provides diagnostic treatment and emergency care. It is an accredited teaching hospital. The hospital is an award-winning facility with state-of-the-art diagnostic treatment and emergency services. The hospital consists of 463 beds. Within the campus are partners including the LUCY COURCI CANCER CENTER; THE ANNENBERG CENTER; THE BARBARA SINATRA CHILDREN'S CENTER and THE BETTY FORD CENTER. The new addition of a NEONATAL INTENSIVE CARE CENTER is a great asset to the Coachella Valley.

JFK MEMORIAL HOSPITAL – 47111 Monroe St. • Indio, CA 92201 | (760) 347-6191

in Indio is open for emergencies 24/7. They offer General Surgery; Orthopedic and Joint Replacement; Cardiovascular Treatment; Maternity and Pediatric Services; Ambulatory Surgery; Imaging and Gastroenterology Treatment.

ADDICTION THERAPEUTIC SERVICES - 69730 Highway 111, #109 • Rancho Mirage, CA 92270 | (760) 322-1777

Rancho Mirage, offering licensed professionals to counsel drug and alcohol addiction. Medical and Therapeutic Counselors. Day and evening outpatient care. They accept most insurance coverage.

ALWAYS BEST CARE SENIOR SERVICES - See Our Ad on the Page 31

Find the best caretaker for your loved one. Quality home care service delivered by competent and nurturing caregivers who treat every client with the utmost dignity and respect.

DIAMONDS HOME CARE – See Our Ad on the Page 28

We have been proudly serving the Coachella Valley since 2013 as private caregivers who offer the highest quality of home care available. We provide the best services for seniors and family members in need.

KIND HEART SENIOR SERVICES – See Our Ad on the Page 27

At Kind Heart Senior Services, our mission is to provide you and your loved ones with the confidence and support you need to find the best community match based on your unique desires and needs.

LOVELY PROMISE - See Our Ad on the Page 29

We are a Caregiver Agency & Placement Service for Seniors.

ALZHEIMERS ASSOCATION OF THE COACHELLA VALLEY - 74020 Alessandro Dr. • Palm Desert, CA 92260 | (760) 996-0006

LIV-WELL – 78900 Avenue 47, Ste 102 • La Quinta, CA 92253 | (760) 771-5970

We are a Caregiver Agency & Placement Service for Seniors.

VISTA COVE - See Our Ad on the Page 27

Is an assisted living community exclusively dedicated to serving individuals with Alzheimer's and Dementia in the Coachella Valley. We are proud to introduce you to our beautiful community and the dedicated professionals who provide a full range of memory care services for individuals with Alzheimer's, Parkinson's, Vascular Dementia.



Kind Heart Senior Services

Carolina Esquivel - Owner and Placement Specialist

I am the owner and a placement specialist. Helping people is my passion, and I have been working in senior care for 14 years. I am committed to utilizing my expertise and strengths to simplify and ease the challenging task of finding the best care facility for you or your loved one. My mission is to provide personalized support and guidance to ensure the best possible match for each individual's unique needs and preferences. I understand how difficult and frustrating this process can be, and I am here

Committed to Helping My Clients Every Step of the Way!

760.625.4505

www.KindHeartSeniorServices.com CarolinaEsquivel@kindheartseniorservices.com

79405 Highway 111, Ste 9-234 • La Quinta, CA 92253



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24-hour Care • Alzheimer's & Other Dementia
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Juan Ramirez
Owner / Care Advocate

Other Services:



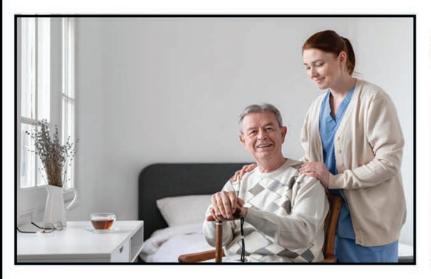
Fall Prevention & Balance • Transitional Care
Pulmonary Care - COPD • Cardiac Care - CHF
Home Infusion Therapy • Diabetes Management
Orthopedic Rehabilitation • Stroke Rehabilitation
Wound Care • Hospice Care
Multiple Medication Management



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- In-Home Care
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"Experience the warmth of family-oriented care with Loving Promise Senior Services. With over 20 years of expertise, we guide you through the challenging and emotional journey of finding the right placement for your loved one. Our experienced team offers personalized recommendations and valuable insights, ensuring your loved one receives the dignified and quality care they deserve. Let us alleviate the stress of finding the right placement, providing you peace of mind that your loved one is in good hands. Your family's perfect senior care solution awaits with Loving Promise Senior Services."

Elizabeth Torres - 442.637.8634 Jessica Centeno - 442.637.9561

LovelyPromiseSeniorServices@gmail.com www.LovelyPromiseSeniorServicesCV.com



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- Travel Companions

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Where there's quality care,

There's Hope.



The Always Best Care Pledge

Caring relationships are the foundation of our work, coupled with a sincere concern for the betterment of life that goes beyond doing more for the individuals entrusted to our care. These are the values that strengthen our relationships with our clients, their loved ones, and our community.

About Us:

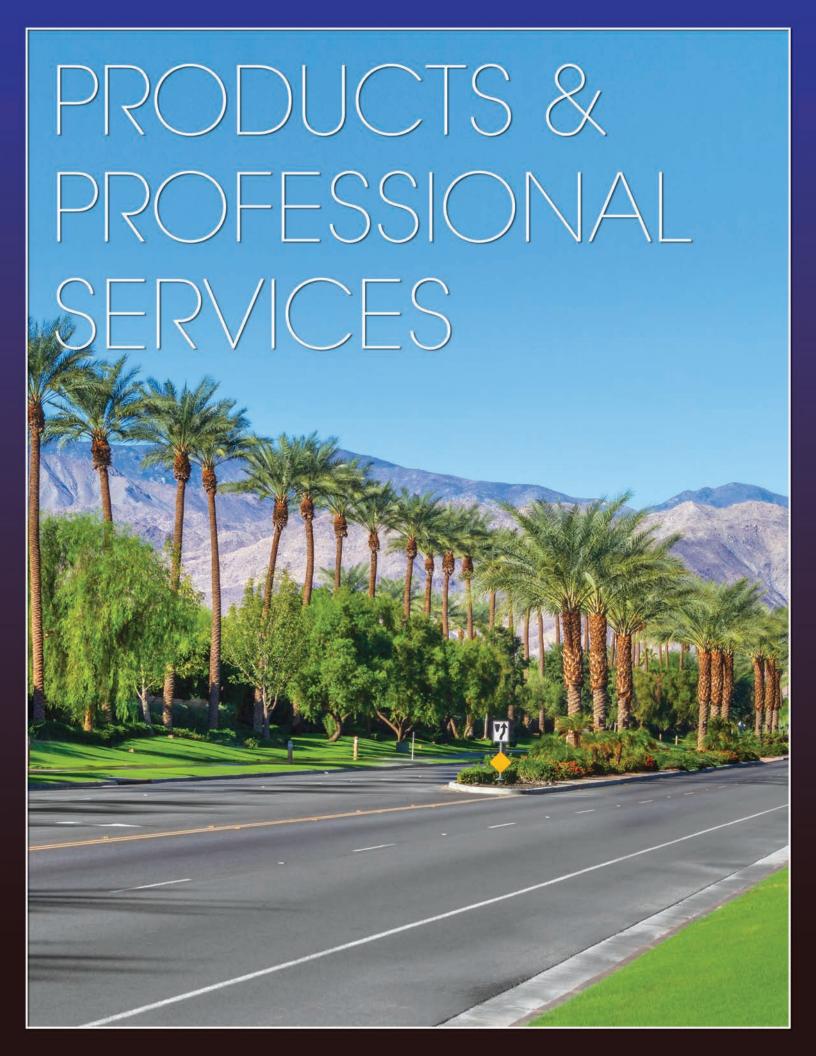
- Open 24/7
- Immediate discharge from facilities
- In-home care with transportation
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- 24/7 care available
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- We accepts Long Term Care Insurance & Private Pay

For More Information Contact Us At:

Coachella Valley & The High Desert: Indian Wells, CA 92210 O (760) 851-0740 • www.alwaysbestcare.com/indian-wells/

Southern Orange County: Irvine, CA 92604
O (949) 705-6501 • www.alwaysbestcare.com/irvine/

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Products & Professional Services

RUSSELL G. ALBRIGHT LAW, ESQ. – 74900 Hwy 111 Ste 125 • Indian Wells, CA 92210 | **(760) 636-0132** We offer Estate Planning, Business Entities, Business Succession Planing, Federal & State Tax Planning.

CARDIFF LIMOUSINE & TRANSPORTATION OF PALM SPRINGS - See Our Ad on This Page

Cardiff Limousine & Transportation of Palm Springs is the leading company specializing in transportation services in the area. For over 30 years, we've been building our reputation as a dependable provider of limo services, wedding party transportation, party bus rentals, bus charters, and airport shuttles.

AVSU – See Our Ad on Page 35

Established first in 1991 as Audio Visual Services Unlimited, AVSU offers tech for hire across a large variety, including video, audio, lighting, graphics and staging. Whether you want to rent gear, hire technical support, or purchase a permanent install, AVSU provides the necessary technological comfort to inspire a positive audience response.

GOODFOTOS - Contact: Robert Wallace | (760) 269-9364

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DESIGN COLLABORATIVE- See Our Ad on Page 37

The mission of Design Collaborative is to ignite the imagination by showcasing extraordinary design talent and the latest in products, materials and technologies, while inspiring philanthropy to support area charities.

BECERRA BROTHERS ROOFING - See Our Ad on Page 39

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CENTRAL PRINTER RESOURCES / LASRINK – 4599 Ramon Rd, Palm Springs, CA 92264 | (760) 778-4444 From printers and copiers to typewriters and ink, you can find it all at Central Printer Resources (CPR). We provide printer and copier repair and supply the Coachella valley trusts, including toner and ink refills in Palm Desert, CA. Rely on our factory-trained technicians to diagnose the problem with your machine at a low fee. You'll be pleased to know that we also provide on-site services.

RELIABLE ROOFING - See Our Ad on Page 36

Whether you have a foam roof or a tile roof, you should call Reliable Roofing. They are licensed, bonded and insured.

JR THOMAS GOLF CARS – See Our Ad on Page 34

Whether you need repairs or maintenance, or you're looking to customize your golf car, JR Thomas Golf Cars is proud to carry a wide selection of parts and accessories. If we don't have it in stock, we're happy to order it for you.

ROSIE'S CLEANING SERVICES – Contact: Rosie Mata | (760) 835-3074

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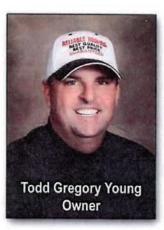
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